

MARK DYSER

DIRECTOR OF INDUSTRIAL DESIGN



630.251.6326



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DyserDesign.com



1156 Hyannis Circle
Carol Stream IL 60188

EDUCATION

BACHELOR OF SCIENCE

Major: Industrial Design

Minor: History of Art

The Ohio State University / 92-98

EXPERTISE

Creativity

Management

Leadership and Training

Research and Testing

Cross Functional Team Building

Product Safety

Industry Standard Software Tools

Prototype and 3D Development

CAREER OBJECTIVE

Driven Industrial Design Director adept at managing heavy workloads while focusing on developing creative product solutions for a global manufacturing agency. Seeking a position that will allow me to leverage my 20 years of manufacturing and design experience to lead and collaborate with a company that is invested in innovation, quality and safety.

EXPERIENCE

Director of Industrial Design / SURGE INNOVATIONS

Chicago IL / April 2005- Present

- Manage the Industrial Design Team and Design Internship program. Including management of freelance designers.
- Improve design development process.
- Ensure designs meet the established manufacturing, safety, material, cost and function criteria.
- Oversee the building for prototype models and development.
- Coordinate the development of new products through direction provided by the client and marketing teams.
- Consult with Project Engineers and Safety Team on cost, safety and material evaluations.
- Establish a user centered design process that focuses on research and testing for product solutions.
- Hands on execution from idea to manufactured final product utilizing industry standard software.
- Coordinate training and educating the Design team and the company for best practices and efficiency in industry.
- Attend Trade and Industry Shows to evaluate trends and report to the company on new developments.
- Responsible for Graphic Design and Packaging executions.
- Innovate and present new concepts to Marketing Team and Client.
- Produce and present company credentials in search of new business opportunities.

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TECHNICAL SKILLS

Autodesk Fusion 360

Microsoft Office Suite
Office 360

Microsoft Sharepoint

Adobe Creative Suite
Illustrator
Photoshop

3D Printing Crane Quad

Experience In:

Solidworks
Freeform Haptic Sculpting
Blender
Rhino
PC and Mac platforms

EXPERIENCE CONTINUED

SR. INDUSTRIAL DESIGNER / REHKEMPER

Chicago IL / Nov 2004 - April 2005

- Responsible for the ideation and development of new toy lines for global manufacturing toy companies.
- Research and report on new innovations and trends for the toy industry.
- Provide and present sketches and renderings that follow the clients request.
- Prototype and test concepts for manufacturing and safety.

SR. INDUSTRIAL DESIGNER / CREATIVE WERKS

Bensenville IL / Sept 2003 - Nov 2004

- Lead Product Designer for retail and promotional products and packaging.
- Ideate and Invent new products and packaging for the candy and toy industry.
- Research and tested concepts and prototype utilizing focus groups and surveys to guide development.
- Designed Graphics for print and presentations.
- Worked with Marketing and Sales team to ensure products aline with company vision.

INDUSTRIAL DESIGNER / CREATA

Oakbrook Terrace IL / Sept 2001 - Sept 2003

- Meticulously followed brand guidelines to enable brand consistency across multiple toy programs.
- Collaborated with Safety and Engineering to deliver fully compliant toys for industry demand.
- Prepared layouts and renderings for client and internal reviews and presentations.
- Documented and archive each project. Prototyped and tested new concepts.

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EXTRA

Patent Design: Jersey Heads

Patent Pending Design:
B.Kini Bag, Drink Topper

IDSA member

Industrial Design Tutor

VOLUNTEER

Boy Scouts of America
Cubmaster

Spring Trail Elementary PTO
Marketing and Design

Animated and Published
3 Children's Books for OSU

The Ohio State University
Rowing / Crew Team

The Ohio State University
Scoreboard Animation Team

EXPERIENCE CONTINUED

JR. INDUSTRIAL DESIGNER / SIMON MARKETING

Oakbrook Terrace, IL / June 1999 - Sept 2001

- Design team member for the Global Happy Meal Programs
- Collaborate with Engineering, Safety and Marketing to ensure quality and manufacturability of toy.
- Responsible for mechanism development of toys
- Required to develop toys for cost savings that include material choice, color and function.
- Present concepts internally and to the client.
Support Design team in document creation and retention.

JR. INDUSTRIAL DESIGNER / HEDSTROM

Bedford, PA / Sept 1998 -June 1999

- Support the Industrial Design Team responsible for the development for indoor and outdoor play sets and toys.
- Participated in focus group testing and research.
- Created prototypes and mock-ups for testing and internal evaluation.
Developed products to meet the request and requirements of the Marketing and Safety team.
- Collaborated with Engineering to build product drawings and specs to match required materials and manufacturing requirements.