**Mark Dyser**

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**Profile:**

Industrial Design Director adept at managing heavy workloads while focusing on developing innovative packaging and product solutions. Seeking a position that will allow me to leverage over 23 years of design and manufacturing experience to lead, collaborate and innovate with a company invested in quality, sustainability, innovation and safety.

**Core Competencies:**

* Creativity Innovation • Management • Leadership and Training
* Research and Testing • Cross Functional Team Building • Prototype and 3D Development
* Sustainability in Design • Branding and Marketing • Concept Rendering

**Professional Experience:**

**Surge Creates – Chicago, IL April 2005 - Present**

***Director of Industrial and Packaging Design***

* Manage the Industrial, Graphic, and Digital Team. Create and oversee the Internship Program.
* Ensure designs meet the established manufacturing, safety, material, cost, and functional criteria.
* Oversee the building of prototype models and development.
* Collaborate with Marketing, Engineering, and Safety teams on cost, safety, and material evaluations.
* Manage packaging and graphic executions following customer specs.
* Innovate and present new concepts to clients and Marketing. Attend Trade and Industry Shows to evaluate trends and report to the company on new developments.
* Clients include Apple, Jelly Belly, Burger King, Fab Fit Fun, Tim Hortons, Disney, Sony, P&G, and Kellogg's.
* Key categories encompass toys, small electronics, CPG, sustainable packaging, digital experiences, and QSR.
* Won Amazon APASS packaging certification for sustainability and frustration-free packaging.

**Creative Werks – Bensenville, IL September 2003 – November 2004**

***Sr. Industrial Designer***

* Oversaw toy invention and candy product and packaging development.
* Researched and reported on innovations and trends in the toy industry.
* Provided and presented sketches, renderings, and prototypes that followed the client's request.
* Attended trade shows and client meetings.
* Clients included Rose Art, Mattel, Hasbro, Nestle, Wrigley, and Spinmaster.

**Creata – Oakbrook Terrace, IL September 2001 – November 2003**

***Industrial Designer***

* Designed toys for Happy Meal Programs, collaborating with safety and engineering to deliver fully compliant toys.
* Prepared layouts and renderings for client and internal reviews and presentations.
* Documented and archived projects, prototyping and testing new innovative toys.
* Created graphics for instructions and labels.
* Clients included McDonald's, Disney, and Pixar, in key categories of toys, packaging, graphics, and product design.

**Volunteer Activity:**

Youth Baseball Coach- Carol Stream Park District

**Education:**

**The Ohio State University - Columbus, OH;** Bachelor of Science in Industrial Design with a minor in History of Art

**Technical Proficiencies:**

Adobe Suite (Illustrator, InDesign, Photoshop, Dimension, Aero), MS Office (Word, Excel, PowerPoint, Teams, Outlook), Autodesk Fusion 360, Solidworks. AfterEffects, Premiere Pro, Bridge, Blender, Rhino, PC & Mac Platforms