

# MARK DYSER

dysermark@gmail.com

## Summary

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Driven Industrial Design Director adept at managing heavy workloads while focusing on designing creative, visually-appealing products. Highly creative and multi-talented with more than 17 years in retail and promotional product, graphic, and packaging design.

## Skills

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- Solidworks, Fusion 360, Blender, Keyshot, Adobe Creative Suite
- Prototype development, 3D printing
- Materials and Manufacturing
- Product Safety
- Research and Testing, User Centered Design
- Team Building
- Creative Solutions
- Sketching and Illustration
- Global Team Management and Communication
- Graphic Design
- Package Design

## Experience

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**Director of Industrial Design** Apr 2005 to Current  
**Surge Innovations** — Chicago, IL

Led cross-functional project teams to achieve on-time release of products. Sketched outline designs and used CAD programs to create detailed design and specifications. Communicated with outside vendors for component selection, manufacturing, and aesthetics. Consulted with development engineers on new products technologies. Managed continuous improvement projects in alignment with category strategies. Strong understanding for user centered design and safety.

**Sr. Industrial Designer** Nov 2004 to Apr 2005  
**Rehkemper** — Chicago, IL

Responsible for the invention and design for the retail toy industry. Developed a strong working knowledge of the toy's design to enable early identification of potential issues. Researched toy design innovations and compiled reference materials for future use. Consistently met schedules and deadlines for all design projects.

**Sr. Industrial Design** Sep 2003 to Nov 2004  
**Creative Werks** — Bensenville, IL

Sketched outline designs and used CAD programs to create detailed design and specifications. Invented and developed new products in the candy and toy industry. Researched and tested using focus groups and industry resources. Designed unique print materials, including advertisements, brochures, packaging and logo designs.

**Industrial Designer** Sep 2001 to Sep 2003  
**Creata** — Oakbrook Terrace, IL

Meticulously followed client brand guidelines to enable brand consistency across multiple toy programs. Worked with engineers to deliver polished final products. Prepared layouts and drawings in compliance with established templates and design standards.

**Jr. Industrial Designer** Jun 1999 to Sep 2001  
**Simon Marketing** — Oakbrook Terrace, IL

Developed, designed and produced toys and other graphic elements for toys as directed by the client, marketing and engineering. Consistently adhered to all internal delivery schedules.

**Jr. Industrial Designer**

Sep 1998 to Jun 1999

**Hedstrom** — Bedford, PA

Assisted the design management team in the development and production for infant and juvenile product line. Participated in product selection, testing and documentation of the development process. Ensured that the project vision and design intent were reflected.

## Education and Training

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**Bachelor of Science, Industrial Design**

1998

The Ohio State University — Columbus, OH

- 2D and 3D design coursework
- Art History coursework
- Athletic Department Animator and Designer
- University Rowing Team member

## Activities and Honors

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Patent Design: Jersey Head

Patent Pending Design: B.Kini Bag, Drink Topper

Boy Scouts of America: Cubmaster Volunteer

Spring Trail Elementary PTO: Marketing and Design Volunteer